

NHSO

NEW HAVEN SYMPHONY ORCHESTRA

THE

TONI AWARDS

Friday, February 9, 2018 • 7:00 pm • Anthony's Ocean View

A Gala Celebrating the New Haven Symphony Orchestra

Honorees: Toni Harp, Mayor of New Haven & Toni Walker, State Representative

Sponsorship Opportunities

\$5,000 Gold Sponsorship

Benefits will include, but are not limited to:

- 10 complimentary Benefactor tickets (value: \$2,800) with access to VIP reception
- Full page ad in gala program (value: \$500)
- Sponsor logo placement on NHSO website with hotlink to sponsor website
- Sponsor logo placement in gala invitation
- Acknowledgment of sponsorship in gala press release and email blasts (9,400 subscribers)
- Event announcement recognizing sponsorship
- Signage at event recognizing sponsorship
- All Sponsor employees will receive a 10% discount off additional gala ticket purchases

\$3,000 Silver Sponsorship

Benefits will include, but are not limited to:

- 5 complimentary Benefactor tickets (value: \$1,400) with access to VIP reception
- Half page ad in gala program (value: \$300)
- Sponsor logo placement on NHSO website with hotlink to sponsor website
- Sponsor logo placement in gala invitation
- Acknowledgment of sponsorship in gala press release and email blasts (9,400 subscribers)
- Event announcement recognizing sponsorship
- Signage at event recognizing sponsorship

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Sponsorship Opportunities

\$3,000 Bar Sponsorship

Benefits will include, but are not limited to:

- 5 complimentary Benefactor tickets (value: \$1,400) with access to VIP reception
- Half page ad in gala program (value: \$300)
- Sponsor logo placement on NHSCO website with hotlink to sponsor website
- Sponsor logo placement in gala invitation
- Acknowledgment of sponsorship in gala press release and email blasts (9,400 subscribers)
- Event announcement recognizing sponsorship
- Signage at the bar recognizing sponsorship

\$2,400 Benefactor Table Sponsorship

Benefits will include, but are not limited to:

- 10 complimentary Benefactor tickets (value: \$2,800) with access to VIP reception
- Recognition in Gala invitation
- Sponsor listing in Gala program

\$1,300 Patron Table Sponsorship

Benefits will include, but are not limited to:

- 10 complimentary PATRON tickets (value: \$1,500)
- Sponsor listing in Gala program

Benefactor Tickets: \$280

- Access to VIP reception and chocolate tasting
- Acknowledgment in the gala program book

Patron Tickets: \$150

Program Book Advertisements

- \$500 Full Page Ad
- \$300 Half Page Ad
- \$175 Quarter Page Ad

For more information, please contact Kim Williams at 203.865.0831 x16 or email KWilliams@NewHavenSymphony.org.